



Join us on Monday, June 25, 2018 for the Liberty Mutual Invitational benefiting Tennessee Kidney Foundation (TKF) and enjoy a day at the prestigious The Governors Club course having a great time for a great cause. Sponsorships and registration are available for either of two divisions, the LMI Championship Division and the TKF Championship Division.* The winning LMI Championship division team will win a trip to the Liberty Mutual Insurance Invitational National Finals. Your participation helps TKF empower and support those at risk or affected by kidney disease throughout Middle Tennessee.

*LMI Championship teams must have combined USGA Handicap Index totals 43.0 strokes or more and no more than one member of the team may have a USGA handicap index of 8.0 or less.

Liberty Mutual Invitational benefiting the Tennessee Kidney Foundation

Monday, June 25, 2018

The Governors Club

LMI Championship Division or TKF Championship Division **(choose one)**
 8:00am or 1:30pm **(choose one)**

Name _____

Company _____

Addr. _____

City _____ State _____ ZIP _____

Phone _____

Email _____

Method of Payment

- Invoice me for payment at a later date
- Check enclosed (Payable to Tennessee Kidney Foundation)
- VISA MasterCard American Express

Name on Card _____

Card Number _____

Exp. Date _____ CVV: _____ Billing Zip _____

Signature _____ Date _____

Sponsorship Package *(Some packages have limited availability)*

- Shirt Sponsor - \$15,000
- Swag Sponsor - \$10,000
- Leaderboard Sponsor - \$7,500
- Lunch Sponsor - \$5,000
- Beverage Cart Sponsor - \$5,000
- Breakfast Sponsor - \$3,500
- Reception Sponsor - \$3,500
- Prize Sponsor - \$3,500
- Corporate Sponsor - \$3,000
- Contest Sponsor - \$1,200
- Golf Foursome - \$1,500
- Water Sponsor - \$500
- Hole Sponsor - \$500

PLEASE SUBMIT THIS FORM TO:

Tennessee Kidney Foundation
 Attn: Heather Powell
 37 Peabody St., Suite 206 Nashville,
 TN 37210
 heather@tnkidney.org

Please send logos/artwork to Heather Powell at heather@tnkidney.org

Shirt Sponsor (One Available) \$15,000

Exclusive placement of name or logo on sleeve of tournament golfer-shirt (provided to every golfer) alongside TKF's logo

Digital / Interactive Company Logo Placement

- Frequent logo impressions on the digital leaderboard throughout each round
- Recognition on TKF's Annual Supporter Web Page with live link to company website
- Prominent recognition in electronic save the date and social media posts (@tnkidney)

Print Company Logo Placement

- Company logo displayed at registration
- Prominent company logo on tournament mailers
- Logo recognition on all print and electronic communications, event promotional materials, as well as on premium event signage at Golf Tournament

Signage at the tournament including

- Exclusivity on a tournament banner
- Full page ad in the tournament program
- 200 bag inserts (provided by your company)

Two (2) Hole Sponsorship sign

Golf Cart Path Logo Placement

- Two cart path stickers on the course

Golf and Retention

- Two (2) golf foursomes
- First right of refusal on 2019 event

Swag Sponsor (One Available) \$10,000

**Logo placement on gifts to be provided to every golfer
Additional promotional materials or items may be provided by sponsor for golfer gift bags**

Digital / Interactive Company Logo Placement

- Recognition on TKF's Annual Supporter Web Page with live link to company website
- Frequent logo impressions on the digital leaderboard throughout each round

Print Company Logo Placement

- Prominent company logo on tournament mailers
- Logo recognition on all print and electronic communications, event promotional materials, as well as on premium event signage at Golf Tournament

Signage at the tournament including

- Exclusivity on a tournament banner
- Half page ad in the tournament program
- 200 bag inserts (provided by your company)

One (1) Hole Sponsorship sign

Golf Cart Path Logo Placement

- Two cart path stickers on the course

Golf and Retention

- One (1) golf foursome
- First right of refusal on 2019 event

Leaderboard Sponsor (Four Available) \$7,500

Leaderboard Display

- Exclusive four-color logo placement on one of two leaderboard side panels during both 8am and 1:30pm tournament rounds
- Digital logo display on a constant loop on the electronic scoreboard throughout each round
- Logo visibility in all team photos taken in front of the display (up to 72 teams in both rounds) with digital download and social and email sharing available to all players

Digital / Interactive Company Logo Placement:

- Top billing on digital promotion, including electronic save the date and social media platforms (@tnkidney)
- Recognition on TKF's Annual Supporter Web Page with live link to company website

Print Company Logo Placement

- Top billing on tournament printed invitations and programs
- Full page ad in event program (sponsor to provide artwork)

Signage at the tournament including

- Four-color A-Frame hole signage at Contest Hole #2
- Four-color A-Frame hole signage at Putting Contest
- Exclusivity on registration banner

Golf Cart and Path Logo Placement

- Company logo cling on one cart in each foursome throughout the day
- Two cart path stickers on the course

Media and Product Placement

- Press Release recognizing your company as a Tournament Sponsor

- 200 bag inserts (provided by your company)

Golf and Retention

- Two (2) golf foursomes
- First right of refusal on 2019 event

Lunch Sponsor \$5,000

**Exclusive signage in the tournament lunch area
Option to distribute promotional item or materials at lunch**

Digital / Interactive Company Logo Placement

- Recognition on TKF's Annual Supporter Web Page with live link to company website
- Logo impressions on the digital leaderboard throughout each round

Print Company Logo Placement

- Prominent company logo on tournament mailers
- Logo recognition on all print and electronic communications, event promotional materials, as well as on premium event signage at Golf Tournament

Signage at the tournament including

- Exclusivity on a tournament banner
- Listing in Tournament Program

Golf

- One (1) golf foursome

Beverage Cart Sponsor (SOLD OUT) \$5,000

Sponsor logo displayed on all beverage carts

Digital / Interactive Company Logo Placement

- Recognition on TKF's Annual Supporter Web Page with live link to company website
- Frequent logo impressions on the digital leaderboard throughout each round

Print Company Logo Placement

- Company logo on tournament mailers
- Logo recognition on all print and electronic communications, event promotional materials, as well as on premium event signage
- Half page ad in the tournament Program
- 200 bag inserts (provided by your company)

Signage at the tournament including

- Exclusivity on a tournament banner
- Half page ad in the tournament program
- 200 bag inserts (provided by your company)
- One (1) Hole Sponsorship sign

Golf Cart Path Logo Placement

- Sponsor logo displayed on golf paths (maximum of 3 locations)

Golf and Retention

- One (1) golf foursome

Cocktail Reception Sponsor \$3,500

Signage or product placement with your company logo on each of the reception tables

Digital / Interactive Company Logo Placement

- Recognition on TKF's Annual Supporter Web Page with live link to company website
- Frequent logo impressions on the digital leaderboard throughout each round

Print Company Logo Placement

- Listing on tournament mailers

Signage at the tournament including

- Listing in the tournament Program
- One (1) hole sponsorship sign

Golf

- One (1) golf foursome

Corporate Sponsor \$3,000

Print Company Logo Placement

- Listing on tournament mailers

Digital / Interactive Company Logo Placement

- Logo impressions on the digital leaderboard throughout each round
- Recognition on TKF's Annual Supporter Web Page with live link to company website

Signage at the tournament including

- Listing in the tournament Program
- One (1) hole sponsorship sign

Golf

- One (1) golf foursome

Water Sponsor \$500

Floating sign on a water hazard displaying your company name and logo

Breakfast Sponsor \$3,500

Table tent with your company logo on each of the reception tables
Option to distribute promotional item or materials at breakfast

Digital / Interactive Company Logo Placement

- Recognition on TKF's Annual Supporter Web Page with live link to company website
- Logo impressions on the digital leaderboard throughout each round

Print Company Logo Placement

- Company logo on tournament mailers

Signage at the tournament including

- Exclusivity on a tournament banner
- Listed in Tournament Program
- One (1) Hole Sponsorship sign

Golf Cart Path Logo Placement

- Sponsor logo displayed on golf paths (maximum of 3 locations)

Golf and Retention

- One (1) golf foursome

Prize Sponsor \$3,500

Signage with your company logo on each of the prize tables

Print Company Logo Placement

- Listing on tournament mailers

Digital / Interactive Company Logo Placement

- Logo impressions on the digital leaderboard throughout each round
- Recognition on TKF's Annual Supporter Web Page with live link to company website

Signage at the tournament including

- Listing in the tournament Program
- One (1) hole sponsorship sign

Golf

- One (1) golf foursome

Contest Sponsor (Four Available) \$1,200

Signage and banner on a contest hole
Company logo on tournament mailers

Choose among:

- Chronic Kidney Contest
- Super Kidney Package
- Putting Contest

Golf Foursome \$1,500

One (1) golf foursome

Hole Sponsor \$500

Sign at one hole on the course displaying your company name and logo