



**TENNESSEE  
KIDNEY**  
FOUNDATION  
Sponsorship Form

**Saturday, November 17, 2018**  
**Sharp Springs Park**  
**311 Jefferson Pike, Smyrna, TN 37167**

Name ..... Company .....

Mailing Addr. .... City ..... State ..... Zip .....

Phone ..... Email .....

**Yes, we will serve as a sponsor for Tennessee Kidney Foundation's: Love Your Kidneys 5K and 1 Mile Walk (select sponsorship level below)**

- |  |  |                                       |  |   |
|--|--|---------------------------------------|--|---|
| <input type="checkbox"/> Presenting        | <input type="checkbox"/> Mile Marker   | <input type="checkbox"/> Bank Day     | <input type="checkbox"/> Cheer Sign          | <input type="checkbox"/> Prize <i>in kind</i> |
| <input type="checkbox"/> Start/Finish Line | <input type="checkbox"/> Team Photo    | <input type="checkbox"/> Kids' Corner | <input type="checkbox"/> Tribute Sign        | <input type="checkbox"/> Water <i>in kind</i> |
| <input type="checkbox"/> Race Day          | <input type="checkbox"/> Water Station | <input type="checkbox"/> Vendor       | <input type="checkbox"/> Food <i>in kind</i> |   |

No, I cannot participate in the Love Your Kidneys 5K and 1 Mile Walk, but my donation of \$ \_\_\_\_\_ is enclosed

**Method Of Payment**

- Invoice me for payment at a later date
- Check enclosed payable to Tennessee Kidney Foundation
- Credit Card       VISA       MASTERCARD       AMERICAN EXPRESS

Name on Card .....

Card # ..... CVV # .....

Exp. Date .....

Signature .....

Date .....

**Please Submit This Form To:**

**Tennessee Kidney Foundation**  
*Attn: Heather Powell*  
37 Peabody St., Suite 206  
Nashville, TN 37210  
**heather@tnkidney.org**  
**615.383.3887**

Please send logos/artwork to Heather Powell at [heather@tnkidney.org](mailto:heather@tnkidney.org)

**Presenting Sponsor \$5,000** *1 available*

- Name in title: Love Your Kidneys 5K and Walk presented by Company Name
- Sponsored social media post featuring sponsorship (one week)
- Logo prominently placed on all collateral pieces
- Logo prominently placed on back of Love Your Kidneys 5K and Walk t-shirts
- Designated "Love Your Kidneys 5K and Walk Honoree" to be recognized at the event.
- Host of Team Recruitment Kick-Off Party (optional)
- Inclusion and speaking opportunity at event opening ceremonies
- Twenty (20) 5K or Walk entries and Twenty (20) shirts
- One vendor booth
- Logo displayed on four (4) signs along the Love Your Kidneys 5K and Walk Route

**Start/Finish Line Sponsor \$3,000** *2 available*

- Prominent placement on event banner at the start/finish line
- Sponsored social media post featuring sponsorship (three days)
- Logo prominently placed on all collateral pieces
- Logo featured on back of Love Your Kidneys 5K and Walk t-shirts
- Verbal recognition at all related events, including race day
- Promotional item in the event goodie bags (provided by sponsor)
- Twelve (12) 5K or Walk entries and Twelve (12) shirts
- One vendor booth
- Logo displayed on two (2) signs along the Love Your Kidneys 5K and Walk Route

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## Mile Marker Sponsor \$1,250

*6 available*

Logo on event t-shirts, brochures and posters  
Company name printed recognition on event signage at the 1, 2 and 3 mile markers  
Logo displayed on the TKF Website  
Opportunity to staff a corporate display booth & corporate banner at the event  
Opportunity to place a promotional item in the event goodie bags  
Four (4) 5K or Walk entries and four (4) shirts  
Company logo displayed on one (1) sign along the Love Your Kidneys 5K and Walk Route

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## Water Station Sponsor \$500

*6 available*

Logo on signage at each of three water stops on the race course and opportunity to provide volunteers at water stops  
Logo on event t-shirts, brochures and posters  
Placement on event signage  
Two (2) 5K or Walk entries and two (2) shirts

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## Kids' Corner Sponsor \$250

*4 available*

Logo recognition at Kids' Corner area  
Identified on event signage as the Kids' Corner Sponsor  
Company name on event t-shirts  
Company included on signage along the Love Your Kidneys 5K and Walk Route

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## Cheer Sign Sponsor \$100

Company name printed on one cheer sign to be displayed on the course

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## Tribute Signs \$25

One sign provided with the name of a loved one

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## Prize Sponsor *in kind*

Company name will listed as a prize sponsor on event signage  
Tickets, gift certificates for goods, services and restaurants are all welcome!

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## Race Day Sponsor \$2,500

*4 available*

Logo featured on:  
*E-newsletters*  
*Social media*  
*Brochures and posters*  
*Signage at the start line*  
*TKF website*

Logo featured on back of Love Your Kidneys 5K and Walk t-shirts  
Prominent inclusion on social media platforms and e-newsletters  
Verbal recognition at all related events, including race day  
Opportunity to staff a display booth & display banner at the event  
Opportunity to place a promotional item in the event goodie bags  
Six (6) 5K or Walk entries and Six (6) shirts  
Company logo displayed on a 2 signs along the Love Your Kidneys 5K and Walk Route

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## Team Photo Sponsor \$1,250

*1 available*

Sponsor featured on photo frames given to all participants  
Logo on event t-shirts, brochures and posters  
Placement on event signage  
Two (2) 5K or Walk entries and two (2) shirts  
Company logo displayed on one (1) sign along the Love Your Kidneys 5K and Walk Route

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## Bank Day Sponsor \$2,500

*1 available*

Sponsor hosts the "Bank Day" prior to the event where participants will turn in their fundraising donations and have a pre-race celebration  
Six (6) 5K or Walk entries and Six (6) shirts  
Company logo displayed on a 2 signs along the Love Your Kidneys 5K and Walk Route

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## Vendor Booth Sponsor \$250

TKF provides one table and two chairs per purchased booth.  
Sponsor provides banner/promotional items for display/distribution at walk

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## Water Sponsor *in kind*

Donate a minimum of 500 bottles of water or 2,000 bottles of water for exclusivity  
Logo on event t-shirts  
Identified on event signage as the Water Sponsor  
Recognition on event website and social media platforms

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## Food Sponsor *in kind*

Provide the donation of refreshments for participants and volunteers



### **\$5,000 Presenting Sponsor**

Give hope to 20 people by providing emergency assistance to meet basic needs such as utilities, food, water and medication

Provide 71 round trips for senior adults who would otherwise not be able to access dialysis treatments

Bring hope for preventing kidney disease to more than 500 people

### **\$2,500 Race Day or Bank Day Sponsor**

Empower individuals with chronic kidney disease who hope to become eligible for transplant with education about how to start

Provide monthly transportation to 38 of our most vulnerable clients

Change the lives of 179 individuals with kidney screenings

### **\$500 Water Station Sponsor**

Provide end-stage renal patients 147 Access Ride round trips to dialysis and other kidney-related physician appointments

Educate 200 people on how to become living kidney donors

Give hope to 4 disabled and impoverished kidney patients who cannot afford groceries

### **\$100 Cheer Sign Sponsor**

Encourage a transplant candidate to hold out hope for a living donor through educational resources

Bring smiles to 50 kidney patients with lap blankets to remind them of the kindness of others

### **\$3,000 Start/Finish Line Sponsor**

Give hope to 12 seniors who have difficulty paying electric bills during extremely hot and cold months

Educate 600 people about the risks of kidney disease and how to prevent it

Increase awareness about living kidney donations to thousands of people in Middle Tennessee

### **\$1,250 Mile-Marker or Team Photo Sponsor**

Give hope to 5 households of transplant patients and their families so they don't have to choose between buying groceries or receiving care

Provide blood pressure, BMI, and urinalysis screenings for 250 children and families who are at risk for kidney disease

### **\$250 Kids' Corner or Vendor Booth Sponsor**

Provide screenings for 50 people at risk for kidney disease

Provide 10 fuel cards for transplant patients

Provide educational supplies for a classroom of kids to learn about their kidneys

### **\$25 Tribute Signs**

Educate 5 individuals on the risk factors of kidney disease and methods of prevention

Provide a fuel card that provides a kidney patient with fuel for 13 monthly appointments